



2012 EDITORIAL CALENDAR

January | Oshkosh | Commercial Lending | Health & Wellness
(SPECIAL INSERT: InDevelopment Conference)

February | Brown County | Personal Financial Planning | Construction Services

March | Sheboygan | Technology | Higher Education for business |

April | Fond du Lac | Health & Medical Industries | Paper, Printing & Packaging

May | Door & Kewaunee Counties | Tourism | Residential Construction

June | Shawano/Waupaca/Western Outagamie | Team Building & Meetings | Higher Education for undergrads

July | Green Bay | Health Insurance | Banking & Credit Union Trends
(SPECIAL INSERT: New North Mid-Year Report)

August | Manitowoc | Utilities | Engineering & Architecture |

September | Fox Cities | Commercial Real Estate | Shipping & Logistics
(SPECIAL INSERT: Fox Cities/Brown County United Way Campaign Book)

October | Green Lake, Waushara & Marquette counties | Health Insurance |
The Business of Higher Education
(SPECIAL INSERT: St. Norbert CEO Series)

November | Northwoods: Marinette, Florence, Menomonie & Oconto |
Trends in Retail | Commercial Construction

December | Calumet County | Business Services (Law, Accounting, etc.)
| Banking for Startups -

New North Annual Report poly-bagged with this issue

IN EVERY ISSUE:

- Cover Story (company profile)
- Green Business
- Small Business Spotlight
- New North News
- Face Time: Interview with "Influencers"
- Connections: Networking venues and events
- Regional news
- People and Businesses "On the Move"